

Paul Edwards

Speaker – Author – Expert

Engaging • Motivational • Knowledgeable
High-energy • Entertaining



Medical and dental practice owners and managers often struggle to find the right way to **resolve difficult employee issues** or **respond to and defuse emotionally charged situations**. They feel vulnerable to frivolous (and legitimate) complaints that arise from terminations. They worry that they haven't **protected their practice from liability**.

Hundreds of practice owners and managers across the country have benefited from **Paul Edwards' employee issue resolution** programs, and you will, too!

Paul is the CEO and co-founder (with Douglass Lodmell) of CEDR HR Solutions. CEDR was established in 2006 and has since become the premier provider of customized employee handbooks and on-demand HR support for dental and medical practices of all sizes and specialties across the United States.

With over 20 years of experience as a manager and business owner, Paul is well-known throughout the medical and dental community for his expertise in the HR issues that impact dental practice owners and managers. He specializes in helping doctors successfully handle employee issues and safely navigate the complex and ever-changing employment and labor law landscape.

Paul is a featured writer for The Profitable Dentist and Dental Economics magazines, a frequent contributor to AADOM's and UCAOA's newsletters, and regularly speaks at seminars, conferences and CE courses across the country, including UCAOA, Greater New York Dental Meeting, Whitehall Management, DOCS Education, AADOM, Dental Town, Seattle Study Club, and Progressive Study Club.

*"Paul is a **wealth of knowledge**. He is warm, engaging and interactive with the audience. From a meeting planner's perspective, Paul is friendly, flexible and professional. Basically, a **meeting planner's dream!** I highly recommend Paul Edwards as a speaker."*

- **Heather Colicchio**, Founder & President, AADOM

*"No one ever sits passively through a Paul Edwards presentation! His **interactive style and wonderful sense of humor** gave our members perspective to see the world through a new "HR" lens. The feedback we received was outstanding and I cannot recommend Paul enough."*

- **Laurie Sizemore**, President & Owner, P.A.L.S. Study Club



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